

# Rate CARD

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**Full Page**

\$3,000  
8.375 x 10.875

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**Inside Front Cover or Inside Back Cover**

\$4,000  
8.375 x 10.875

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**Outside Back Cover**

\$5,500  
8.375 x 10.875

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**Advertorial**

\$3,000  
8.375 x 10.875

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**Full Page - Spread**

\$5,400  
16.75 x 10.875

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**2/3 Page Vertical**

\$2,550  
4.75 x 9.75

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**1/2 Page Horizontal**

\$2,100  
7.25 x 4.875

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**1/2 Page Vertical**

\$2,100  
3.625 x 9.75

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**1/3 Page Square**

\$1,500  
4.75 x 4.75

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**1/3 Page Vertical**

\$1,500  
2.45 x 9.75

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**1/4 Page Vertical**

\$1,080  
3.625 x 4.875

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**Print Information**

- Final publication trim size: 8.375" x 10.875."
- For all full page ads, please design at the sizes indicated above **WITHOUT BLEED**. All text and important imagery must be inside the .5" margin. If done incorrectly, the ad will be scaled down and placed inside the margin to protect all text and imagery from being trimmed during printing, resulting in an ad under full page size.
- Accepted files include: Print ready PDF or EPS file. All artwork and fonts need to be flattened.

*Special services include: cover wraps, insert and polybagging for additional cost. Prices vary. Call for a quote today!*

**Frequency Discounts**

2 times - 2% discount  
3-5 times - 5% discount  
6 times - 10% discount