

# Soy Forward

Keeping Wisconsin's soybean farmers in the know

## Ad

Ad	Size	Rate
Full Page	8.25 x 10.75	\$3,000
Full Page - Spread	16.5 x 10.75	\$5,400
Inside Front Cover	8.25 x 10.75	\$4,000
Inside Back Cover	8.25 x 10.75	\$4,000
Outside Back Cover	8.25 x 10.75	\$5,500
Advertorial	8.25 x 10.75	\$3,000
2/3 Page Vertical	4.75 x 9.75	\$2,550
1/2 Page Horizontal	7.25 x 4.875	\$2,100
1/2 Page Vertical	3.5 x 9.75	\$2,100
1/4 Page	3.5 x 4.875	\$1,080

## Size

## Rate

## Discounts

2 times - 2% discount  
3-5 times - 5% discount  
6 times - 10% discount

## Other Information

Advertising space reservations can be made by the 10th of the month prior to publication. In consideration of the acceptance of the advertisement, the agency and the advertiser must, in respect of the contents of the advertisement, indemnify and save the publisher harmless against any expense arising from claims or actions against the publisher because of the publication of the content of the advertisement.

**Wisconsin Soybean Association reserves the right to refuse any advertising**

## Specifications

Final publication trim size: **8.375" x 10.875"** Bleed is **.125"** around all edges.

Accepted files include: Print ready **PDF** or **EPS file**. **All artwork and fonts need to be flattened.**

Special service include: cover wraps, inserts and polybagging for additional cost.

## Contact Us

To reserve your ad space or to submit your ad, contact Erin Rossow at [erin.rossow@agmgmtsolutions.com](mailto:erin.rossow@agmgmtsolutions.com)

