**WISCONSIN SOYBEAN MARKETING BOARD**

**FY25 PROJECT PROPOSAL COVER SHEET**

**Complete this coversheet and include with the full proposal and attached detailed budget. Email to** **admin@wisoybean.org** **by the RFP deadline. No late submissions will be accepted.**

 **FY25 September 1, 2024, through August 31, 2025**

**PROPOSAL TITLE:**

**INSTITUTION/ORGANIZATION:**

**PRINCIPLE INVESTIGATOR:**

 **EMAIL ADDRESS:**

 **PHONE:**

 **MAILING ADDRESS:**

**CO – INVESTIGATOR/S:**

**CONTRACT SIGNER:**

 **NAME:**

 **EMAIL ADDRESS:**

**TOTAL FUNDING REQUESTED: (**Proposal must include a detailed budget**) $**

**PROJECT SUMMARY: (**250 words or less**)**

**PROPOSAL GOAL/S & OBJECTIVE STATEMENTS:** supplemental information

(Limit to a brief statement – provide detailed proposal information in your attached proposal)

1. **GOAL**:

**OBJECTIVE:**

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**COMPLIANCE: (**The following MUST be answered**)**

 **Is your organization involved in influencing any unit of government?**

 **Do you employ a registered lobbyist?**

 **Will any of the funds requested be used to lobby or as donations to an elected official?**

**Is your project designed or planned to enhance the image or desirability of soybean or soybean products in domestic/foreign markets?**

**Will your project communicate to consumers, importers, processors, wholesalers, retailer, government officials, or others information relating to the positive attributes of soybeans or soybean products and their importation or use?**

 **If so, who is your target audience and how will you accomplish this goal?**

**Is your project or plan any type of study to advance the image, desirability, marketability, production, product development, quality, or functional or nutritional value of soybeans or soybean products?**

**If so, which aspect of soybean and soybean products listed above do you propose to study?**

**How will the results of your study further the goals of increasing the image or desirability of soybean and soybean products?**

**Will requested funds be used to purchase depreciable capital equipment (property worth $2,000.00 or more) or physical property?**

**Will any preference be given to a brand or trade name of any soybean product as a result of your project?**

 **If so, please provide the brand or trade name:**

 **What percentage of the total budget is being requested from the WSMB?**

**Are any portions of the requested funding under your proposal a general sponsorship, endowment, scholarship fund, foundation donation, or for use in humanitarian relief?**

**PROPOSAL SUBMITTED BY:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 **Printed Name**

**SIGNATURE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_DATE:\_**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PLEASE INCLUDE THIS COVER LETTER WITH YOUR COMPLETED PROPOSAL AND DETAILED BUDGET AND EMAIL TO** **ADMIN@WISOYBEAN.ORG** **BY THE RFP DEADLINE.**