



HOTEL ACCOMMODATIONS



Special **\$112** Standard Room Rates*
Jan. 28 & 29
for registered attendees.

Call Kalahari at **877-253-5466**
& insist on the Corn/Soy Expo rate.

Rooms include FREE waterpark passes for every registered guest each day of your stay!

Friday, Jan. 30, rate is **\$169**,
Sat. Jan. 31 rate is **\$199**,
availability is very limited and
MUST include a Thursday night stay.

Note: Hotel policy requires advance payment for first night stay and charges a cancellation fee.

*Standard room is 2-double beds. Rate subject to state & local tax (11.5%).

Room rate good only through **Jan. 5, 2015**

Kalahari is at Exit #92 off I-90/94

TASTE OF ELEGANCE

Included with all paid registrations

Extra tickets @ \$20 each
Available in advance for unregistered family members

See registration form for details

Join our Organizations
Save \$50 on Registration
Use our registration form inside to enroll.

Wisconsin Soybean Association *Your Soybean Voice*

One-year membership is \$100
Limited time 3-year membership price of \$175 includes:



Supporting production research; grower education, biodiesel, trade access, farm bill and much more!



Phone: 608-274-7522
www.wisoybean.org

Wisconsin Corn Growers Association

Yearly membership is \$60
3-Year member is \$150, includes \$100 in free seed



Representing you in Madison & Washington D.C.

For more information contact
262-495-2232 www.wicorn.org

Blazing to Success!
Phoenix⁴² 2015
Your trail to becoming an even smarter farmer begins here.

20th Commodity Classic
ANNUAL
AMERICA'S LARGEST FARMER-LED, FARMER-FOCUSED CONVENTION & TRADE SHOW

The 20th Commodity Classic
February 26-28, 2015
Phoenix, Arizona

Scout the latest technology, innovations and ideas—well before others read about them weeks later.

Discover new ways to improve your operation and your profitability in dozens of engaging education sessions.

Explore the huge trade show, where you can meet face-to-face with top management from agribusiness companies.

Visit new territory as you hear from thought leaders, innovators and experts.

Track down old friends and make new connections with farmers from across the nation.

Blaze the trail to success for your operation. Don't miss the 2015 Commodity Classic!

Commodity Classic™ is the premier convention and trade show of the American Soybean Association, National Corn Growers Association, National Association of Wheat Growers and National Sorghum Producers.

CommodityClassic.com

OPEN TO ALL FRIENDS OF CORN, SOYBEANS, WHEAT AND SORGHUM!
• High-Powered Education
• Thought-Provoking Discussions
• Expert Speakers
• Top National Talent
• New Technology & Ideas
• Incredible Trade Show
• Opportunities to meet other growers from across the nation

Register online at
www.commodityclassic.com



JOIN US AGAIN NEXT YEAR
AT CORN/SOY EXPO
Feb. 4-5, 2016



EXPO

&

Taste of Elegance

Jan. 29-30, 2015

Kalahari
Wisconsin Dells

Program for Thursday, Jan. 29

- 7:30am **Registration Opens**
- 8:00 **Early Riser Session - Farm Bill Update**
Paul Mitchell, UW-Extension Ag Economist
Pork Quality Assurance Plus® certification
- 9:00 **General Session** host Willie Vogt
Featuring David Kohl, Ag Economist
Marketing Panel Discussion with Mike North, Naomi Blohm & Chris Atten
- 11:00 **Trade Show Opens**
- 11:30 **Buffet Lunch** 11:30-1:00 p.m.
- 12:15 **Annual Meetings**
WSA/WSMB & WCGA/WCPB
- 12:30 **WPA Annual Meeting**
- 1:30 **Educational Breakouts** (Choose 1)
A. Farm Bill Workshop
B. Grow a Bushel of Corn, Save a Buck
C. Utility of Fungicides in Corn & Soybeans
D. Controlled Traffic Farming Whys & Hows
E. Cooking with Pork
G. Soybean Meal Quality Event
H. *Farmland* video presentation
- 2:30 **Trade Show Time & Break**
- 3:00 **Educational Breakout** (Choose 1)
A. Precision Ag & Weather in Soybeans
B. Dairy Manure Application Method & Timing
C. Making Cover Crops Pay
D. Dealing with Row-by-Row Variation in Corn
E. The Value of Hog Manure
F. Using Big Data on Your Farm
G. *Farmland* video presentation
- 4:00 **Trade Show Time & Break**
- 4:30 **Educational Breakout** (Choose 1)
A. Precision Ag & Weather (repeated)
B. Making Cover Crops Pay (repeated)
C. Soil Sampling for Best Results
D. PEDv: Where we are now, what's next?
E. Farm Bill Workshop (repeat from 1:30)
F. *Farmland* video presentation
- 5:30 **Trade Show Reception**
Sponsored in part by BASF & Premier Insurance
- 6:15 
Sponsored by Wisconsin Pork Association



David Kohl

Program for Friday, Jan. 30

- 7:00am **Trade Show Opens/Registration Opens**
Serving coffee, juice, rolls & fruit
Corn PAC Breakfast Buffet with Speaker
Separate \$30 fee applies, see registration form
- 7:30 **Breakfast with WPA Board** (RSVP Requested)
- 8:00 **Early Riser Session - Market Outlook**
Darin Newsom, Senior Analyst, Telvent DTN
- 9:00 **General Session** with John Phipps
Export Potential discussion with Jim Sutter, US Soybean Export Council & Tom Sleight, US Grains Council
- 9:00 **Transport Quality Assurance for Livestock Haulers**
State Agri Issues Panel with Corn, Soy & Pork Assoc. Leaders
- 11:00 **Trade Show Time**
- 12:30 **Luncheon with Guest**
Damian Mason, humorist
- 2:00pm **Bonus Agronomic Session**
AG Ph.D. Broadcast with Brian Hefty



John Phipps



Brian Hefty

BREAKOUT SESSION DESCRIPTIONS

- Controlled Traffic Farming Whys & Hows* with Ag Engineer Graham Adsit, MD.
Cooking with Pork Food tips and sampling with 2014 *Taste of Elegance* Winning Chef Matt Baier.
Dairy Manure Application Method & Timing with UW Ext. Soil Fertility Specialist Carrie Laboski, Ph.D.
Dealing with Row-by-Row Variation in Corn with Ag Engineer Bob Recker.
Farm Bill Workshop with UW Ext. Ag Economist Paul Mitchell, Ph.D.
Farmland documentary presented by US Farmers & Ranchers Alliance
Grow a Bushel or Save a Buck by UW Ext. Corn Specialist Joe Lauer, Ph.D.
Making Cover Crops Pay with UW Ext. Soil Scientist Matt Ruark, Ph.D.
PEDv: Where we are now & what's next with Dr. Lisa, Becton, National Pork Board.
Precision Ag & Weather in Soybeans with UW Ext. Soybean Specialist Shawn Conley, Ph.D.
Soil Sampling for Best Results with Crop Consultant Bill Stangel and Lab Manager James Friedericks, Ph.D.
Soybean Meal Quality Event sponsored by the United Soybean Board.
Using Big Data on Your Farm with consultants Jason Tatge, of Farmobile and Jeremy Rowkamp of Precision Agriculture.
Utility of Fungicides in Corn & Soybeans with UW Plant Pathologist Damon Smith, Ph.D.
Value of Hog Manure Savings for your farm with MI Extension Educator Jerry May and Frontier-Servco FS nutrient management planner Nikki Wagner.

MEETING REGISTRATION FORM Fees increase \$40 after 1/15/15

Name: _____
(Please Print)
Spouse Name if Registering _____
Name(s) of Minor Child(ren) Registering _____
Address: _____
City/State/Zip: _____
Phone: _____ E-Mail: _____

<u>CIRCLE CHOICES & FILL-IN AMOUNTS PAID</u>	Rate	\$ Amount
2-Day Member Full Event Registration (Includes Taste of Elegance)	\$110 x <u>1</u>	\$ _____
Add spouse and/or minor children (Includes Taste of Elegance)	\$ 85 x _____	\$ _____
2-Day NON-Member Full Registration (Includes Taste of Elegance)	\$160 x <u>1</u>	\$ _____
1-Day NON-Member Limited Registration (day's programs, trade show & meals)	Thursday, Jan. 29	\$110 x _____
	Friday, Jan. 30	\$110 x _____
1-Day Member Limited Registration (day's programs, trade show & meals) <i>(limited to 1 member, 1 spouse & minor children only)</i>	Thursday, Jan. 29	\$ 85 x _____
	Friday, Jan. 30	\$ 85 x _____

EXTRA Taste of Elegance Tickets @ \$20 each (_____ number of tickets @ \$20) \$ _____
INCLUDED with 2-day & Thursday 1-day registrations. Order **ONLY for EXTRA unregistered** extra guests.

EXTRA Friday Luncheon Tickets @ \$20 each (_____ number of tickets @ \$20) \$ _____
Luncheon INCLUDED with 2-day & Friday 1-day registrations. Order **ONLY for EXTRA unregistered** extra guests.

Corn PAC Breakfast Buffet @ \$30 each (_____ number of tickets @ \$30) not included in full event \$ _____

MEMBERSHIP: Join or renew today - circle choice(s)	1 Year	3 Year	
Wisconsin Soybean Association	\$100	\$175	\$ _____
Wisconsin Corn Growers Association	\$ 60	\$150	\$ _____

Make ALL checks payable to Wisconsin Corn/Soy Expo **TOTAL AMOUNT DUE \$ _____**
OR complete credit card information below

PAYMENT OPTIONS

CREDIT CARD INFORMATION

Circle Card Type
Master Card
Discover
Visa

Card #: _____
Card Expiration Date: _____
Signature: _____

Mail Form With Payment to:
Wisconsin Corn/Soy Expo
900 Foxboro Drive
Oregon, WI 53575
Fax using credit card payment to:
608-274-3988
Fees increase \$40 after 1/15/15
No refunds after 1/15/15
\$50 fee charged for refunds

Register online at www.CornSoyExpo.org