

Wisconsin Soybean Update

Keeping you informed about your checkoff investment
Spring 2013



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Ron Fenner, Ripon

Contact Information

Wisconsin Soybean
Marketing Board
Robert Karls, Executive Director
2976 Triverton Pike Drive
Madison, WI 53711
608-274-7522
www.wisoybean.org



President's Greeting



For me, every spring brings excitement and cautious optimism. I'm eager to start fieldwork and get the crops in the ground. Fortunately, it looks like Mother Nature's mix of snow and rain in March is helping replenish our soil's moisture levels.

Production research continues to be a top priority for the Wisconsin Soybean Marketing Board (WSMB). WSMB supports research that increases profitability, improves soybean characteristics, addresses soybean disease and pest threats and identifies best management practices. WSMB funds more than 15 projects, including the Field Crop Nematode Testing and Education program, a project to define key parameters to determine the best soybean seeding rates and a project to examine giant ragweed resistance to herbicides in Wisconsin.

Take a minute to read about some of the many ways your soy checkoff works on behalf of Wisconsin farmers.

Have a safe planting season,

Mike Cerny, WSMB President



Wisconsin Soybean Farmers and Emmy Award-Winning Show 'Into the Outdoors' Launch Soybean School Curriculum

A series of new soy videos and lessons are now available to teach students in grades four through seven about the importance of soybeans to local communities and the Wisconsin economy. The television segments cover the subject of soy from farm to table. Classes completing the soy lessons will be eligible for a grant to cover the costs of a student field trip (up to \$500) to an area soybean farm this spring. The state-certified lessons, videos and resources are available at education.wisoybean.org.



Three Online Resources — Just a Click Away

- **Soybean Plant Health Website**
fyi.uwex.edu/fieldcroppathology/soybean

The Soybean Plant Health website contains recent research-based information on diseases and pests that commonly plague field crops in Wisconsin. You will find reports, pictures and videos on a variety of soybean health topics.

- **The Soybean Report Blog**
www.thesoyreport.blogspot.com

The soy checkoff and partners Shawn Conley, state soybean extension specialist, and colleague Paul Esker created The Soybean Report blog to communicate research directly with you.

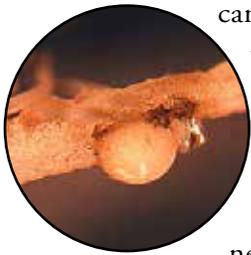
- **CoolBean.info**
soybean.uwex.edu

This University of Wisconsin Extension website offers the latest soybean research and information. Plus, sign up for CoolBean.info emails to receive up-to-date information related to Midwest soybean and small grains production.

WSMB Continues Free Nematode-Testing Program

WSMB will once again offer a free nematode-testing program in 2013, expanding the program this year to include other pest nematodes in addition to soybean cyst nematode (SCN).

Other nematodes often cause less damage than SCN but can still cause enough yield loss to warrant treatment. Testing soil helps plan for next year's crop, as SCN eggs can remain in the soil between soybean crops. A soil test report is useful for selecting the right seed variety for the next soybean crop.



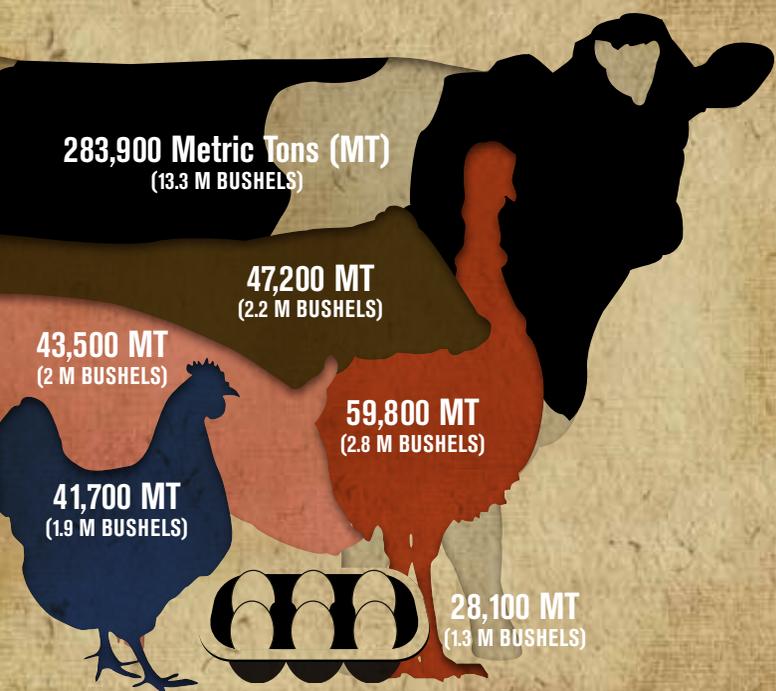
The tests used to detect nematode pests other than SCN require live nematodes in the soil sample. So it is important to keep the samples moist and at room temperature or cooler. Collecting a sample that includes multiple cores

ensures that there will be plenty of root pieces to test. It is not necessary to include live plants in the sample.

The report will indicate which pest nematodes are present, and in what quantities, as well as their potential to damage soybean and corn crops. Free test kits are available now and can be requested by emailing freescntest@mailplus.wisc.edu.



Annual Wisconsin Soy Meal Use



WISCONSIN SOYBEAN UPDATE – SPRING 2013

WSMB Partners with 'Alice'



The Wisconsin soy checkoff is teaming up with the state's ag ambassador to inform consumers how this little bean has a big impact in the daily lives of Wisconsinites. The 65th Alice in Dairyland, Rochelle Ripp of Lodi, will be traveling around the state May 12 to 28, promoting Wisconsin soybeans. She'll inform consumers how important soybeans are to the state – from food production and feed for livestock to making biofuels and plastics.



Look inside for the latest news from Wisconsin Soybean Marketing Board

914 Spruce Street
St. Louis, MO 63102

